

TIM HAWTHORNE

Hailing from Minnesota, Tim Hawthorne graduated from Harvard College in 1973 and began his communications career as a documentary cinematographer/editor for WCCO (CBS) in Minneapolis. From 1978 to 1984, he produced and directed reality programming for KYW (NBC) in Philadelphia and NBC network in Los Angeles. He was admitted to the Directors Guild of America in 1980. Tim transitioned to television advertising in 1984 by founding Hawthorne Advertising, a Los Angeles based full-service TV and digital advertising agency with multiple F-500 clients. Tim's creative leadership garnered over 300 industry awards for advertising excellence. He co-founded the Electronic Retailing Association in 1994 and was named an "Entrepreneur of the Year" for Iowa/Nebraska by USA Today/Ernst & Young in 1996. Tim was succeeded by his daughter, Jessica, in running Hawthorne in 2015. In 2000, traveled around the world, visiting countries including Costa Rica, Ecuador, South Africa, China and South Korea to produce a 45-minute pro bono documentary for WorldTeach, a program that sends college graduates overseas to teach English and live with local residents for one year. A 20-year resident of New Zealand, Tim was integral to the growth and administration of the Top of the South Film Festival <https://tsfilmfest.org.nz/> based in Nelson, NZ, which has showcased locally produced short films for 10 years. In 2019, Tim co-produced the NZ shot feature film "Northspur" which was picked up for US distribution by Lionsgate. Tim and Laya have enjoyed calling Olympia their US home since 2015.

